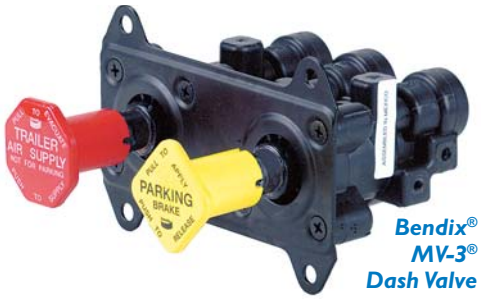
The competition falls apart in your hands – *Literally*



Bendix® MV-3® Dash Valve

Button failure before 400 cycles

Plunger failure before 5,000 cycles

Non-Bendix Knock-off Valve

Stay with the company that introduced the MV-3® dash valve over 20 years ago. Comprehensive, ongoing testing of knock-off valves purchased right off the shelf compared to the industry-leading Bendix® MV-3® dash valve shows that trying to save a few bucks on non-genuine replacement parts could result in air leakage, trailer lock-up, truck roll-away, or even worse …

	Bendix® MV-3® Dash Valve	Knock-off Dash Valve	Potential Impact to your Vehicle
Ambient Durability Testing	- Meets or exceeds 200,000 cycles* with no button or plunger failure	- Button failure < 400 cycles* - Plunger failure < 5,000 cycles*	- Truck roll-away - Air leakage in dash - Failed DOT inspection - Trailer brake lock up - Truck down for service & lost revenue - Brake drag which can lead to wheel fire
High Temperature Durability Testing	- Meets or exceeds 5,000 cycles* with no weld plug leakage	- Weld plug leakage after 5,000 cycles*	- Bleeding of primary & secondary pressures - Increased compressor cycling - Trailer brake drag
Materials	- Manufactured with industrial grade steel & plastic, plus durable hardware to meet SAE standards	- Inappropriate screw type (sheet metal vs. plastic) - O-rings that split after minimal durability testing - Incorrect NPT port sizing	- Cover plate separation & air leakage - Bleeding of primary & secondary pressures - Technician could overtorque causing breakage
Warranty	- 1 year	- NO WARRANTY	- Additional expenses, downtime, and more

* Cycle = 1 Parking Brake or Trailer Brake application (Avg. number of cycles: Line Haul application - 7 to 15 per day; Pick Up & Delivery application - 25 to 35 per day)

When you're buying genuine Bendix® valves, you're not getting a cheap copy, you're getting:

- A dash valve designed and manufactured to the highest engineering standards – original OE specs and performance
- A tier 1 manufacturer with nearly 80 years of experience that understands all commercial vehicle DOT and FMVSS 121 requirements
- Quality assurance and reliability
- Complete warranty protection from one of the best programs in the industry; a dedicated, 100% ASE certified sales and service team; technical support at your fingertips via 1-800-AIR-BRAKE or www.bendix.com

Replacement costs add up!

SPEND $50 NOW!

	Bendix	Knock-off
Cost of valve	$199.99	$149.99
Replacement labor	$70 / hr	$70 / hr
TOTAL COST	$269.99	$219.99
BUT IF YOU HAVE TO REPLACE THAT KNOCK-OFF JUST ONE TIME, YOU JUST LOST YOUR SAVINGS!		
Times to Replace	1	2
TOTAL COST	$269.99	$439.98

SAVE $169 LATER!

DO IT ONCE

DO IT RIGHT

Why cut corners? Non-genuine products will cost more over the life of your vehicle. Protect your vehicle by using only genuine Bendix® parts. Talk to your Bendix Account Manager, call 1-800-AIR-BRAKE (1-800-247-2725), or visit www.bendix.com today.

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